

Photography Guidelines

In order to maximize time during our visit to photograph your inn, we have a few guidelines in preparing for the session. Being fully prepared will save time and money.

- **Rooms – All rooms to be photographed should be in their BEST condition and shine top to bottom.** (This includes any common areas to be photographed.) Extra clutter should be removed before our arrival. Keep it simple and your photographs will look their best. If possible, please remove items such as **fans, air conditioners, fire extinguishers** and **space heaters** etc... Freshly pressed linens and pillowcases enhance your photos a great deal (*Every wrinkle shows up on the camera.*) This is also a great time to use your finest fluffy bath towels. Tired, ragged towels are very noticeable in photographs. Perhaps splurge on a few new for the session. If your guestroom/inn has a wood burning fireplace, (if they are useable by guests) please be prepared with logs etc.... for each. (and have each fireplace ready for lighting)
- **Assistance- We require assistance of the Innkeeper (or designated person) during our visit..**
- **Notes** - Please write down a few notes of specific items, rooms, focal points that are of particular interest to you. *Examples: A particular antique piece you would like featured or interesting architecture to be highlighted. Or other notes detailing information that might be useful in regards to photography. Example: The view on the third floor from the west window provides the best view.....etc... You get the idea.*
- **Props** - Having a few photography props on hand will be helpful during the photo session. We suggest items such as wine glasses or champagne flutes with bottle of champagne (wine), bed tray, assorted linens (lace doilies), fine china, tea sets, silver items, bowl of fresh fruit, toiletry items (if you offer these to guests), Fluffy bath towels (white towels work best) bath robes, bubble bath (if desired for bath tub shots), Pitcher with glasses for patio/porch displays, (we suggest lemonade with sliced lemons), small food items such as fancy cookies or biscotti.
Please have food and breakfast items ready for presentation.
- **Flower Arrangements** - Fresh is best. It would be well worth the cost involved to **invest in fresh flower arrangements** which compliment your décor and color scheme. A few roses or hydrangeas/clippings from your garden make a nice display also. Silk flowers are fine, as long as they are of nice quality. Each room needs its own unique arrangement.
- **Time - We will need approximately 1-2 hours per room to photograph the inn.** If your inn is larger than 4 guest rooms, we require overnight accommodations and an additional session day. Large Inns may require our 2-3 day photo shoot package. We prefer the inn without guests during this time, but understand this is not always possible. While we always do our best to accommodate for your current guests and schedule, please keep in mind the time factor of the photography session. The approximate time and length of the session will be determined in a pre-consultation. We will do our best to work within your guest schedule, but this is not always possible. If guests are present during our visit we prefer you alert them of the session in progress and that rooms to be photographed are free from wanderers.
- **Dining and Table** - If you would like to have your dining room photographed with an elaborate table setting, **we ask that you have this ready in advance.** Beautiful place settings and decorations such as candles are encouraged. Food items should be kept simple. A bowl of fresh (whole) fruit works well. Or a basket of baked breads, croissants, or pastries add a nice touch. Foods such as pancakes, eggs, French toast etc... may require an extra food presentation fee. **If you have a special dish you would like featured in the photographs, please alert us ahead of time and we will discuss the possibilities and preparations.**

We thank you for taking the time to read through the guidelines and hope this helps you in preparing for the session. It is our desire to be as accommodating as possible and that your photo session is a pleasant experience with little interruption to your business. **Preparation is therefore essential for us to work as quickly as possible.**

Please feel free to call with any questions you may have.

We look forward to working with you!

InnVisions Photography
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